COPAIR Pakistan | Institute of International Peace Leaders | LOB'IN International Turkey

OFFICIAL EVENT & SPONSORSHIP PROPOSAL

INTERNATIONAL SUSTAINABLE BUSINESS FORUM

ISB-FORUM 2027

Theme: Sustainable Business for Shared Prosperity: Empowering Innovation, Trade and Smart Infrastructure
Motto: Together for a Greener, Prosperous and Peaceful World
Venue & Date: Pakistan National Council of Arts (PNCA), Islamabad, Pakistan | January 2027
Organizers: Institute of International Peace Leaders (IIPL) in collaboration with LOB'IN International, COPAIR Pakistan, and Local & International Partners





1. EXECUTIVE SUMMARY

The **Institute of International Peace Leaders (IIPL)**, in collaboration with **LOB'IN International**, **COPAIR Pakistan**, and local and international partners, is pleased to present the **International Sustainable Business Forum (ISB-Forum 2027)**, an international platform dedicated to promoting sustainable business development, international trade, investment, entrepreneurship, and cross-border commercial cooperation.

Scheduled to take place in Islamabad, Pakistan, in January 2027, the Forum will bring together business leaders, entrepreneurs, investors, corporate executives, manufacturers, exporters, chambers of commerce, industry representatives, financial institutions, technology innovators, and international business delegations.

Under the theme *"Sustainable Business for Shared Prosperity: Empowering Innovation, Trade and Smart Infrastructure,"* the Forum aims to create meaningful connections between businesses, encourage international commercial partnerships, explore emerging investment opportunities, and promote innovative approaches to sustainable economic growth.

ISB-Forum 2027 will provide a practical business environment through:

- Business-to-Business (B2B) meetings and matchmaking.
- International trade and investment networking & Joint venture opportunities.
- Corporate presentations, business showcases, and dedicated exhibition spaces.
- SME, startup showcases, and sustainable technology exhibitions.
- International business delegation participation & Business Excellence Awards.

The Forum will particularly highlight Pakistan's business potential, emerging industries, investment opportunities, export sectors, infrastructure development, and opportunities for international companies seeking commercial partnerships in Pakistan and the wider region.

2 FORUM PROFILE

Particular	Details
Official Title	International Sustainable Business Forum
Short Name	ISB-Forum 2027
Theme	Sustainable Business for Shared Prosperity: Empowering Innovation, Trade and Smart Infrastructure
Motto	Together for a Greener, Prosperous and Peaceful World
Organizer	Institute of International Peace Leaders (IIPL)
Collaborators	LOB'IN International and COPAIR Pakistan
Venue & Date	Pakistan National Council of Arts (PNCA), Islamabad, Pakistan | January 2027
Official Portal	https://portal.internationalpeaceleaders.com
Contact	+92 302 6394440

3. VISION AND OBJECTIVES

3.1 Vision

To establish an international business platform that connects enterprises, investors, entrepreneurs, and institutions to promote sustainable economic development, international trade, responsible investment, and shared prosperity.

3.2 Objectives

- **Promote International Trade:** Encourage B2B engagement, international trade relations, and cross-border commercial cooperation.
- **Facilitate Investment:** Connect investors, business owners, entrepreneurs, and investment institutions to explore commercial opportunities.
- **Encourage Joint Ventures:** Create opportunities for local and international enterprises to develop joint ventures, distribution agreements, and strategic partnerships.
- **Advance Sustainable Business:** Promote environmentally responsible business practices, green investment, renewable energy, and resource-efficient industries.
- **Support Innovation:** Encourage artificial intelligence, digital transformation, emerging technologies, and innovative business models.
- **Strengthen SMEs and Entrepreneurship:** Support small and medium-sized enterprises, startups, women entrepreneurs, and young business leaders through international exposure and networking.
- **Promote Smart Infrastructure:** Encourage investment in sustainable construction, smart urban development, transport, energy, and modern infrastructure.
- **Develop Long-Term Business Networks:** Establish relationships between chambers of commerce, industry associations, corporate groups, investors, and international business organizations.
- **Expand International Business Cooperation:** Encourage trade delegations, institutional partnerships, and business exchange initiatives between Pakistan and international markets.
- **Recognize Business Excellence:** Celebrate outstanding corporate leadership, entrepreneurship, innovation, and sustainable business practices.

4. STRATEGIC PILLARS OF THE FORUM

PILLAR I: EMPOWERING INNOVATION AND SUSTAINABLE ENTERPRISE

AI & digital transformation; Green tech & renewable energy; Environmental, Social and Governance (ESG) practices; Sustainable manufacturing; Circular economy; Tech startups & food processing innovations.

PILLAR II: GLOBAL TRADE, INVESTMENT AND COMMERCIAL PARTNERSHIPS

International trade & export development; Bilateral cooperation; B2B matchmaking; Foreign Direct Investment (FDI); Joint ventures; SME development; Banking & financial services solutions.

PILLAR III: SMART INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

Smart cities & urban development; Sustainable construction & green buildings; High-rise commercial & business corridors; Transport & logistics; Public-Private Commercial Partnerships (PPP).

5. PROPOSED FORUM ACTIVITIES

5.1 **Opening Business Plenary:** Inaugural session featuring organizing leadership, diplomats, and international business heads.
5.2 **International Business Conference:** Keynotes and panel discussions covering global trade, green economy, and smart cities.
5.3 **B2B Meetings and Matchmaking:** Structured face-to-face commercial sessions for business deals and MoUs.
5.4 **Business & Investment Exhibition:** Showcase platform for manufacturers, tech firms, and investors.
5.5 **Business Excellence Awards & Gala Dinner:** Recognition of exceptional leadership and corporate networking evening.

6. BUSINESS EXCELLENCE AWARDS 2027

Proposed categories include: **1. CEO of the Year Award | 2. Sustainable Enterprise Excellence Award | 3. Global Trade and Investment Award | 4. Innovation and Technology Excellence Award | 5. Entrepreneur of the Year Award | 6. Women in Business Leadership Award | 7. SME Excellence Award | 8. International Business Partnership Award**.

7. SPONSORSHIP OPPORTUNITIES

ISB-Forum 2027 offers companies and institutions an opportunity to strengthen their corporate identity, increase brand visibility, engage with international business communities, and develop new commercial relationships.

Sponsorship Category	Financial Contribution (PKR)	Core Benefit Overview
Platinum Sponsor	**PKR 1,000,000/-**	Premium main stage branding, Keynote slot, 5 VIP Passes, Award Presenter privilege.
Gold Sponsor	**PKR 750,000/-**	Prominent stage branding, Panelist role, 3 VIP Passes, Dedicated B2B Desk.
Silver Partner	**PKR 500,000/-**	Standard logo placement, 2 Full Access Passes, B2B area access.

8. SPONSORSHIP BENEFITS AT A GLANCE

Privileges	Platinum (PKR 1,000,000)	Gold (PKR75 0,000)	Silver (PKR 500,000)
Main Stage Branding	Premium	Prominent	Standard
Delegate Passes	5 VIP Passes	3 VIP Passes	2 Full Access
Speaking Role	Keynote Address	Panelist	Delegate
Awards Privilege	Presenter Opportunity	Nomination Priority	Guest
Exhibition Space	Premium Dedicated Space	B2B Desk	Shared / Standard Space
Corporate Video	60 Seconds Video	—	—
Media Recognition	Premium	Prominent	Standard
Gala Dinner Access	Included	Included	Not Included

9. EXHIBITOR & BUSINESS SHOWCASE PACKAGES

9.1 Corporate Exhibitor Package – PKR 200,000/-

Designed for established companies, manufacturers, exporters, importers, and service providers. Includes dedicated standard exhibition space, basic display facilities, logo in directory, two Exhibitor Delegate Passes, B2B matchmaking access, and scheduled refreshments.

9.2 SME & Startup Showcase Package – PKR 100,000/-

Designed for startups, small businesses, and emerging entrepreneurs. Includes designated showcase space, listing in official business directory, one Exhibitor Delegate Pass, B2B access, and scheduled refreshments.

9.3 Proposed Exhibition Sectors

Manufacturing & industrial products; Agriculture & food processing; Renewable energy & green tech; Smart construction; IT, AI & software; Banking & finance; Logistics; Education & consultancy; Healthcare tech.

10. INTERNATIONAL BUSINESS DELEGATION PACKAGES

10.1 International Business Delegate – USD 200: Includes official registration, 1 Full-Access Pass, B2B matchmaking, refreshments, participant certificate, and directory listing.
10.2 International Business Delegation (Group 5+): Coordinated delegation arrangements, priority B2B scheduling, and group institutional recognition.
10.3 International Chamber of Commerce / Association Delegations: Bilateral business discussions, MoUs, and institutional partnership exploration.

11. WHY PARTICIPATE IN ISB-FORUM 2027?

- **For Local & Pakistani Enterprises:** Connect with foreign buyers, expand export channels, explore joint ventures, and access global chambers.
- **For International Businesses & Investors:** Discover Pakistan's emerging markets in tech, green infrastructure, manufacturing, and energy.
- **For Chambers of Commerce:** Establish long-term bilateral institutional relationships and facilitate trade exchanges.
- **For Startups & SMEs:** Gain global exposure, connect with international investors, and present innovative solutions.
- **For Corporate Sponsors:** Premium brand positioning in front of diplomats, corporate leaders, and government stakeholders.

12. PROPOSED PARTICIPANTS AND BUSINESS SECTORS

Multinational companies, Chambers of Commerce, financial institutions, tech startups, renewable energy developers, logistics providers, women entrepreneurs, youth business leaders, and diplomatic trade delegations.

13. EXPECTED OUTCOMES

Establishment of new international commercial networks, executed joint ventures and MoUs, investment pipeline development for smart infrastructure, enhanced export visibility for Pakistani goods, and adoption of green business practices.

14. ORGANIZING INSTITUTIONS AND PARTNERS

14.1 Institute of International Peace Leaders (IIPL): Principal organizer responsible for overall planning, institutional engagement, and execution.
14.2 LOB'IN International: Collaborating international institution driving global corporate networking.
14.3 COPAIR Pakistan: Collaborating strategic partner supporting local business engagement.
14.4 Supporting Partners: Local & international chambers of commerce, trade councils, and industry associations.

15. REGISTRATION SUMMARY

Category	Contribution / Rate
Platinum Sponsor	PKR 1,000,000/-
Gold Sponsor	PKR 750,000/-
Silver Partner	PKR 500,000/-
Corporate Exhibitor	PKR 1200,000/-
SME & Startup Showcase	PKR 100,000/-
International Business Delegate	USD 150
International Group & Chamber Delegation	By Special Arrangement

16. REFRESHMENTS, HOSPITALITY & CONDITIONS

Complimentary refreshments (tea, coffee, drinking water) are included during scheduled breaks per pass entitlements. Travel, visas, accommodation, and personal expenses remain the responsibility of individual delegates unless confirmed in writing.

17. TERMS & CONDITIONS SUMMARY

All registrations and sponsorship benefits are subject to final written confirmation by the Organizing Secretariat. Exhibition space is allocated based on venue capacity and confirmed booking sequence.

18. REGISTRATION, PARTNERSHIP & INQUIRIES

Organizing Secretariat: Institute of International Peace Leaders (IIPL)
Official Registration Portal: https://portal.internationalpeaceleaders.com
Contact / WhatsApp: +92 302 6394440
Venue: Pakistan National Council of Arts (PNCA), Islamabad, Pakistan

JOIN US IN BUILDING A SUSTAINABLE GLOBAL BUSINESS COMMUNITY

Connecting Businesses • Empowering Innovation • Expanding Markets • Creating Shared Prosperity